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GS&F RECEIVES EIGHT TELLY AWARDS

NASHVILLE, Tenn. (May 27, 2008) – GS&F, a full-service marketing agency based in Nashville, Tenn., has received eight awards in the 29th annual Telly Award competition.

The Telly Awards is the premier award honoring outstanding local, regional and cable TV commercials and programs, as well as the finest video and film productions. Founded in 1978, the Telly Awards annually showcases the best work of the most respected advertising agencies, production companies, television stations, cable operators and corporate video departments in the world. The Telly Awards is a widely known and highly respected national and international competition, receiving more than 14,000 entries annually from all 50 states and many foreign countries.

“Having our work recognized by highly qualified creative professionals is a great honor,” said Roland Gibbons, executive vice president and chief creative officer for GS&F. “We strive to provide our clients the strongest marketing support possible, and it is energizing that our industry peers believe we are accomplishing this goal.”

The Silver Telly Award, the highest honor given annually, is presented to less than 10 percent of the entries. Submissions do not compete against each other for Telly Awards but are judged against a high standard of creative excellence. GS&F received awards in both Silver and Bronze categories:

Silver

“Piano Man”— Tennessee Education Lottery

Bronze

“Piano Man”— Tennessee Education Lottery

“Beneficiary \$1 Billion” — Tennessee Education Lottery

“TN Man–Mom/Window/Letter”— Tennessee Education Lottery

“Signs”—Windsor Health Group

“Day & Night –Steam/Ice”— International Comfort Products

“Learning”—University of Tennessee Medical Center

“Passion”— University of Tennessee Medical Center

Celebrating thirty years in business, GSF&F is a full-service marketing agency located in Nashville, with a staff of 80. GS&F’s clients include the Nashville Predators, University of Tennessee Medical Center, Bridgestone Americas, International Comfort Products, Avenue Bank and Thomas & Betts. For more information about the company, visit www.gsandf.com.

Editor’s Note: Images and/or videos are available upon request.

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