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## SPHERIS SELECTS GS&F AS PUBLIC RELATIONS AGENCY OF RECORD

**NASHVILLE, Tenn. (April 15, 2009)** – Spheris, a healthcare IT company based in Franklin, Tenn., has inked a deal with GS&F to make the full-service marketing firm its public relations agency of record.

GS&F will develop and execute a comprehensive public relations strategy to help Spheris reach out to existing clients, potential customers, and the general public to communicate the company's strength and unmatched flexibility as a global provider of clinical documentation services and technology. Spheris provides both manpower and propriety software solutions to meet the clinical documentation needs of more than 500 health systems, hospitals and group practices throughout the U.S.

“We are excited to be working with a healthcare industry leader like Spheris, and I look forward to the many public relations opportunities that will develop as we begin to promote the company, its services and executives,” said Leigh Marie Lunn, vice president of Public Relations at GS&F.

### **About Spheris:**

Spheris is a leading global provider of clinical documentation services and technology to more than 500 health systems, hospitals and group practices throughout the U.S. Spheris medical transcription service and solutions balance the needs of HIM directors, CFOs, IT directors and physicians by allowing organizations the ability to scale Spheris service offerings to meet the unique demands of hospitals, health systems and group practices. In addition, Spheris offers customers support 24 hours a day, 365 days a year with an

emphasis on verifiable quality, turnaround time, security and pricing. For more information, please visit [www.spheris.com](http://www.spheris.com).

**About GS&F:**

Celebrating more than thirty years in business, GS&F is a full-service marketing agency located in Nashville, with a staff of 70. GS&F clients include LP Building Products, the Tennessee Titans, University of Tennessee Medical Center, Bridgestone Firestone, International Comfort Products, Avenue Bank and Thomas & Betts. For more information about the company, visit [www.gsandf.com](http://www.gsandf.com).

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