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GS&F EARNS NATIONAL ACCLAIM FOR 2008 CODE BLUE CAMPAIGN

NASHVILLE, Tenn. (October 23, 2009) – GS&F, a Nashville, Tenn.-based full-service marketing agency, was awarded honorable mention at the annual PR News' Platinum PR Awards luncheon on Wednesday, October 21, in New York City, Ny. The PR News' Platinum PR Awards seeks to honor the top PR campaigns of the year, the smartest communications initiatives and the people behind them.



GS&F won honorable mention in the Word of Mouth/Viral Campaign category for their work on the 2008 Titans CODE BLUE campaign.

“To be recognized on a national level alongside some of the biggest corporations in the country and largest firms in our industry is a true honor,” said Leigh Marie Lunn, vice president, director of public relations for GS&F. “The 2008 CODE BLUE campaign was a true agency-wide effort, and we were proud to bring home this award for everyone that helped with the project.”

About GS&F:

Celebrating more than thirty years in business, GS&F is a full-service marketing agency located in Nashville, with a staff of 70. GS&F clients include LP Building Products, the Tennessee Titans, University of Tennessee Medical Center, Bridgestone Americas, International Comfort Products, Avenue Bank and Thomas & Betts. For more information about the company, visit www.gsandf.com.

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