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GS&F EARNS FOUR AWARDS IN PARTHENON COMPETITION

NASHVILLE, Tenn. (April 23, 2009) –GS&F, a Nashville, Tenn.-based full-service marketing agency, was given four awards at the 23rd Annual Parthenon Awards hosted by the Nashville Public Relations Society of America (PRSA) chapter. The awards were handed out in a formal ceremony Tuesday, April 21, at Sambuca Restaurant in downtown Nashville.

The Parthenon Awards seek to recognize the most outstanding public relations projects and programs from the previous year in the Nashville area. GS&F won Parthenon Awards in the following categories:

- Community Relations: Tennessee Titans and LP Building Product's CODE BLUE
- Special Events: Tennessee Titans and LP Building Product's CODE BLUE

Awards of Merit were given to GS&F in the following two categories:

- Integrated Communications: Tennessee Titans and LP Building Product's CODE BLUE
- Reputation/Brand Management: Hunt Brothers Pizza National Campaign – NASCAR Sponsorship

“The Parthenon Award is one of the highest honors in our area for PR professionals,” said Leigh Marie Lunn, vice president of public relations for GS&F. “There are so many successful PR agencies in the area that consistently produce amazing work, so it's an honor to have our work recognized as some of the best in the industry.”

About GS&F:

Celebrating more than thirty years in business, GS&F is a full-service marketing agency located in Nashville, with a staff of 70. GS&F clients include LP Building Products, the Tennessee Titans, University of Tennessee Medical Center, Bridgestone Americas, International Comfort Products, Avenue Bank and Thomas & Betts. For more information about the company, visit www.gsandf.com.

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