



FOR IMMEDIATE RELEASE

contact: Leigh Marie Lunn
lmunn@gsandf.com**GS&F NAMED AGENCY OF RECORD FOR
NATIONAL COLLEGE OF BUSINESS & TECHNOLOGY**

NASHVILLE, Tenn. (April 1, 2009) – National College of Business & Technology has selected GS&F as its agency of record for public relations for its six campuses across the state of Tennessee. GS&F will assist National in its strategic outreach to lawmakers, the media, and the general public.

Founded in 1886, National College of Business & Technology serves tens of thousands of students at campuses in five states. From Bristol to Memphis, Tennessee students choose National for its small class sizes, diversity of courses, flexible schedules and evening classes, job placement services, and a host of other reasons. In partnership with National, GS&F will help educate the media and the general public about the valuable role career colleges play in Tennessee communities, such as improving the income potential and job opportunities of local adults trying to support their families. GS&F will also provide support to National College of Business & Technology in its legislative and regulatory initiatives before the state government.

“National is there for students who are ready to take charge of their lives and strengthen their career prospects,” said Leigh Marie Lunn, vice president and director of public relations for GS&F. “We’re excited to be a part of that mission.”

GS&F, founded in 1978, is a full-service marketing agency located in Nashville, with a staff of 70. GS&F’s clients include the LP Building Products, Tennessee Titans, University of Tennessee Medical Center, Bridgestone Americas, International Comfort Products, Avenue Bank and Thomas & Betts. For more information about the company, visit www.gsandf.com.

###