

FOR IMMEDIATE RELEASE**contact:** Leigh Marie Lunn
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AMERICAN CANCER SOCIETY**
2009 Fore a Cure Corporate Golf Classic

NASHVILLE, Tenn. (September 2, 2009) – An annual tradition for the American Cancer Society, the Fore A Cure 2009 Corporate Golf Classic, raised \$75,000 to advance the work of the society in its efforts to prevent cancer and help send kids to Camp Horizon. With the strategic and design help of presenting sponsor GS&F, this year's tournament brought a new element to the classic by joining the ACS with one of the NFL's premier teams, the Tennessee Titans.

Held on Sunday, August 16, and Monday, August 17, the Fore a Cure classic included the traditional golf tournament and silent auction as well as an evening of events at the Tennessee Titans Baptist Sports Park training facility. This Sunday-night Titans Experience included a reception featuring Titans coaches as well as a behind-the-scenes tour of the practice facility.

The Sunday event was followed by a beautiful day of golf. With 24 golfing teams on the course at the Nashville Golf & Athletic Club and about 200 people at the Titans Experience, this year's classic was a success. Plans for the 2010 event are underway.

"We are proud to participate in an event like the American Cancer Society Fore A Cure Corporate Golf Classic," said Jeff Lipscomb, president of GS&F. "So many people are touched by cancer each year. It is just one way that we can join together with our corporate community to help raise awareness and funding."

About GS&F:

Celebrating more than thirty years in business, GS&F is a full-service marketing agency located in Nashville, with a staff of 70. GS&F clients include LP Building Products, the Tennessee Titans, the University of Tennessee Medical Center, Bridgestone Americas, International Comfort Products, Avenue Bank and Thomas & Betts. For more information about the company, visit www.gsandf.com.

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