

FOR IMMEDIATE RELEASE**contact:** Virginia Tharpe
vtharpe@gsandf.com**GS&F EARNS 11 AWARDS AT ANNUAL ADDY® AWARDS CEREMONY**

NASHVILLE, Tenn. (February 24, 2010) – GS&F, a Nashville-based advertising agency, was awarded 11 ADDY® Awards during the annual Nashville competition held Saturday, February 20, at Limelight.

Winning GS&F entries included:

- Judge's Award for Bridgestone's Pocket Piece Sales Kit
- Gold ADDY for Bridgestone's Pocket Piece Sales Kit
- Silver ADDY for Bridgestone's NHL "Zamboni" Point of Sale
- Silver ADDY for Bridgestone's Point of Sale Campaign
- Silver ADDY for Bridgestone's Mixed Media Campaign
- Silver ADDY for Bridgestone's Campaign Photography
- Silver ADDY for LP Building Products' *Engineered Wood* Magazine
- Silver ADDY for LP Building Products' Website
- Gold ADDY for Avenue Bank's Website
- Silver ADDY for Avenue Bank's Radio Campaign
- Silver ADDY for Boy Scouts of Middle Tennessee's Dodge Ball Challenge Poster
- Silver ADDY for the Nashville Chapter of the American Cancer Society's Camp Horizon Video

"We take great pride in the work we produce for our clients, and it's an honor to receive recognition from the judges and AAF-Nashville for a job well done," said Roland Gibbons, executive vice president and chief creative officer for GS&F.

GS&F's winning entries will move on to the second tier of judging and compete against winners from Alabama, Georgia, Louisiana, Mississippi and other Tennessee cities in one of 14 district competitions. Winners then move on to the third tier in the National ADDY® Awards competition on June 12 in Orlando, Fla.

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About GS&F

Celebrating more than thirty years in business, GS&F is a full-service marketing agency located in Nashville, with a staff of 70. GS&F's clients include LP Building Products, the Tennessee Titans, University of Tennessee Medical Center, Bridgestone Americas, International Comfort Products, and Avenue Bank. For more information about the company, visit www.gsandf.com.

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